



Kauffman FastTrac NewVenture

For Aspiring and early stage entrepreneurs

You have an Idea for a Business. Now What?

The Idea. That's where it starts. Now what do you do with the idea?
You could start a business-But could you start a viable business?
Find the answer with the FastTrac NewVenture Program.

The FastTrac New Venture Program USA based International Certification is a flexible course with a proven framework to help support you as you start a business and begin your journey on the road to success.

Tentative date for Orientation November 14th, 2015

Class per week: One (every Saturday)

Credit hours per week: 3 Hours

Kauffman FastTrac[®] NewVenture[™], specifically for entrepreneurs in the early stages of business development, provides the tools to develop your business concept, determine the viability of the business concept, and outline the critical steps to a successful business launch.

Who is it for?

For entrepreneurs who have an idea for a business, but need a plan and framework to successfully start a company.

- Develop your business concept.
- Determine the viability of your idea.
- Outline the critical steps to a successful business launch.

The course is about 30 hours in duration taught over 10 weeks along with it 3 hours of presentation. Certified FastTrac affiliates teach the course in an interactive environment where participants can build a unique network with one another to help bolster ideas.

“I came to this class with two business ideas and walked away with one and a solid game plan that is helping me to build that business with a clear sense of purpose. The students were remarkable, freely sharing ideas and great insight. The facilitators were awe inspiring and the guests were helpful in understanding the pitfalls. I could take the class again”

STARTUP YOUR IDEA.

Eight out of ten FastTrac new venture program participants say that the course provided them with the knowledge and skills to start their businesses.





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About: Kauffman FastTrac [®] is a practical, hands-on business development program designed to help entrepreneurs hone the skills needed to create, manage, and grow successful businesses. Kauffman FastTrac participants don't just learn about the business, they live it. They work on their own business ideas or ventures throughout the program—moving their ventures to reality or to new levels of growth. Kauffman FastTrac program were created by entrepreneurs and are facilitated by entrepreneurs.

FastTrac comprises:

- Education frameworks within separate curricula specific to entrepreneurship
- 33 total hours of course time
- Organized into a framework of 10 modules
- Facilitated as an open dialog and collaboration
- Live and in person
- Planning exercises and templates
- Courseware (Physical workbooks and online profiles with templates)
- Lifetime access to rich Online Toolkits

Mentorship and Coaching

Hands on Live Coaching and Peer Review:

Facilitator-led round tables and peer review panels along with interactive class sessions

Subject Matter Expertise: Engaging entrepreneurs with the use of relevant speakers to address specific needs

Resources: Connection to a community of entrepreneurs and support resources via FastTrac.org
This web presence includes affiliate microsites, affiliate event administration tools, member course materials and templates, and FastTrac webinars.

INTELLECTUAL
PROPERTY

MARKET
ANALYSIS

INTELLECTUAL
PROPERTY

FUNDING

FINANCIALS

PRODUCT
DEVELOPMENT

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Course Overview

This immersive course is designed to provide guidance and support in an interactive group oriented environment. You'll work with others to:

- Discover how your business concept matches your personal vision.
- Align your business concept with a real market opportunity.
- Learn how to set realistic financial goals for your business.
- Determine the unique features and benefits of your product/service.
- Find your target market and discover your competitive advantage.
- Define your company's brand.
- Learn how to manage business functions and develop an organizational culture.
- Determine the steps to profitability.
- Identify potential sources of funding for your business.
- Find the available resources in your community for ongoing business planning.

Course Summary

Concept Analysis

- Step 1: Exploring Entrepreneurship
- Step 2: Identifying and Meeting Market Needs
- Step 3: Setting Financial Goals

Business Planning

- Step 4: Planning the Product/Service
- Step 5: Researching and Analyzing the Market
- Step 6: Reaching the Market
- Step 7: Building the Organization and Team
- Step 8: Planning for a Profitable Business
- Step 9: Monitoring Cash Flow and Seeking Funds
- Step 10: Implementing Next Step





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Apply

Application Deadline: November 1st, 2015

Registration URL: <http://bit.ly/1OPP9CC>

Process

Follow the above url to register for participation in the upcoming FastTrac NewVenture course this September.

Once you register; we will contact you with more information regarding enrollment; these include scholarship opportunities, discounts eligibility, and payment details.

Your seat will reserved and guaranteed when full payment has been received (November 1st, 2015)

Program Details:

Tuition & Scholarship

Full Tuition Fee: \$1199

Early Bird Professional Registration Discount: \$300

Early Bird Student Registration Discount: \$500

Team Discount: Please enquire

(Discounts may be cumulative, but a may not exceed 40% of full Tuition

Scholarship: Ummah Channel / Moftak Scholarship up to Half Tuition (50%)

Program Details

Date: November 14th to February, 2015

Time: 11:00 AM to 2:00 PM

Venue: LaunchPAD7

Organizer: JumpStart Pakistan Team

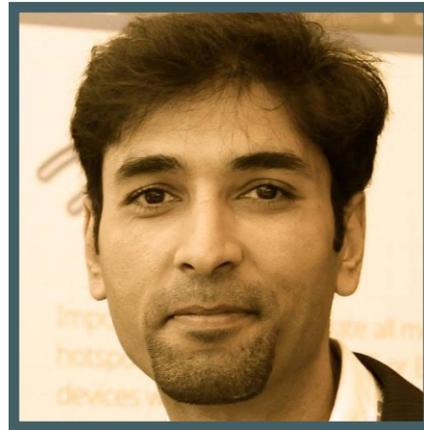
Course Material in English





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Facilitator

Khurram Mujtaba,

The man behind Jumpstart Pakistan and Moftak solutions; one of the entrepreneurial geniuses of Pakistan. Having only started his company, Moftak Solutions, at 18, he has come very long way.

Moftak Solutions is one of 100 fastest growing companies of Pakistan, and Jumpstart Pakistan is working on getting together 1500 startups under its banner.



FastTrack-Q&As

What is Kauffman FastTrac[®]?

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How do I know which program is right for me?

If you are an aspiring entrepreneur with an idea for a business, the FastTrac NewVenture program is the one for you. It will teach you how to get started. If you are a current business owner looking to grow your business, FastTrac GrowthVenture program will work for you. It will help you step out of your daily business routine and focus on growth.

What can I expect from FastTrac programs?

FastTrac programs are designed to provide the essential frameworks for starting and growing a business. You'll strengthen your critical insight skills, helping you to better assess your current situation and determine if your idea is feasible and what opportunities exist for growth.

Who will I meet by taking a FastTrac program?

You'll meet seasoned entrepreneurs, accomplished guest speakers, subject matter experts, and knowledgeable business coaches. Attending a FastTrac course is an excellent way to begin cultivating a powerful community through a network of connections.

Do I have the time necessary to get the most out of the program?

You'll meet seasoned entrepreneurs, accomplished guest speakers, subject matter experts, and knowledgeable business coaches. Attending a FastTrac course is an excellent way to begin cultivating a powerful community through a network of connections.

How can I participate?

To participate in one of the FastTrac programs contact us.